

A breastfeeding initiative by the OHIO HOSPITAL ASSOCIATION and the OHIO DEPARTMENT OF HEALTH

OHIO FIRST STEPS

Monthly Educational Calls April

4/14/2017

FIRST STEPS TEAM

Facilitator



OBJECTIVES

First Steps – Educational Calls

 Establish a forum for coaching & networking to assist with meeting "The 10 Steps"



HOUSEKEEPING

- This call is being recorded
 - Slides sent out as attachment to save-thedate this morning
 - Slides and recording will be posted to website
- All lines are muted throughout the call
 - Please use the Q&A or chat box for questions
 - These will be open for the duration of the call
 - You can 'raise your hand' as well

QUICK REMINDERS!

- Exciting News!
 - Vital Stats data
- Next First Steps Application Deadline:
 July 1st
- Next Webinar:
 - May 12th at noon
 - Topic: Coaching Call/Q&A
 - Featuring local hospital highlight
- Heads up: Flip Charts

PRESENTERS



Beth White, MSN, RN, CNS OPQC Consultant - Facilitation



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Libby Svoboda, MEd, BSN, RN, IBCLC, FACCE

Manager, Community Education





Kayla Gilkey, RN, C-EFM Patient Care Manager, Maternity Services

Marcia Fisher, RNC, BSN, IBCLC, tobacco treatment specialist *Lactation Consultant*

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OHA collaborates with member hospitals and health systems to ensure a healthy Ohio

QUESTIONS?

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HelpingOhioHospitals



@OhioHospitals



www.youtube.com/user/OHA1915

Breastfeeding Measurement: IPHIS: The Ohio Birth Registry

Definitions, Tips and Relevance

Beth White, MSN, RN, CNS OPQC Consultant – Facilitation April 14, 2017





Objectives

- Discuss the definition and accurate abstraction of the 2 breastfeeding IPHIS variables
- Explain differences between breastfeeding in IPHIS and Joint Commission PC-05
- Reinforce the importance of regularly checking the quality of your hospital's breastfeeding documentation.





Integrated Perinatal Health Information System

IPHIS: The Ohio Birth Registry

The "birth certificate"

Extensive perinatal data base

 Over 365 Variables that measure perinatal health on every baby born in Ohio



STATE OF SEE OF	





PASSPORT

IPHIS: Breast feeding Variables

- IPHIS tab: Newborn
- Last two variables in data base

Definition:

- Two IPHIS breast feeding variables
 - Is infant receiving breast milk <u>at discharge</u>?
 - Is infant being exclusively breastfed <u>at discharge</u> with no infant formula supplementation?





IPHIS: Breast Milk Feeding

 Measures breast feeding <u>at discharge</u>



- It is NOT simply the mother's intent to breastfeed.
- Breastfed means the action of breastfeeding (nursing) or pumping (expressing) human milk.
- Asks: Is the baby receiving breast milk at discharge.
 - Does not have to be exclusive breast feeding to answer "yes"





IPHIS: Exclusive Breast Milk Feeding

 Asks: Is the infant exclusively breastfed <u>at discharge</u>



- It is NOT simply the mother's intent to breastfeed.
- Breastfed means the action of breastfeeding (nursing) or pumping (expressing) human milk.





Did the infant receive breast milk exclusively during entire stay?

- —"Exclusive breast milk feeding" is defined as a newborn receiving only breast milk and <u>no other</u> <u>liquids or solids except</u> for drops or syrups consisting of vitamins, minerals, or medicines."
- -Breast milk feeding **only** must be documented for the entire hospital stay, and <u>is still considered exclusive</u> if:
 - Fortifier is added to the breast milk
 - Breast milk is fed at breast, by bottle, syringe or other method
 - Donor breast milk is fed to the infant
 - Sweet-Ease® or a similar 24% sucrose and water solution is given to the baby <u>specifically for pain relief during a</u> <u>procedure</u>





Review and Redesign Subcommittee: September2012; May 2013; October 2014

Guide to Completing The Facility Worksheets for the Certificate of Live Birth

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70% (--)

Ohio Department of Health Office of Vital Statistics

> Revision Date October 2014

Form Number

Page: 1 of 2 | Words: 199 | 🕉

Definitions	Instructions	Sources	Key words/Abbreviations
Information on whether the infant is being breast-fed at the time of discharge from the hospital. Breast-fed is the action of breast- feeding or pumping (expressing) milk. It is <u>not the intent to breast- feed</u> or bottle-feed.	Check "yes" if the infant is being breast-fed at discharge** Check "no" if the infant is not being breast-fed at discharge. **Exclusive breast feeding is not required to check "yes" for this question. Infant may be intermittently fed both breast milk and formula at discharge.	 1st Newborn Flow Record under - Feeding 2nd Lactation Consult 	 Pumping Lactation consultation LATCH score (Latch on, Audible swallow, Type of nipple, Comfort and Help – used to measure position and attachment of the baby on the breast) Breast pump Breast pump protocol Breast milk MM - Mother's milk HM- Human milk FBM - fresh breast milk







Definitions	Instructions	Sources	Key words/Abbreviations
Information on whether the infant is <u>exclusively</u> being breast- fed before discharge from the hospital with <u>no infant</u> <u>formula supplementation</u> Breast-fed is the action of breast- feeding or pumping (expressing) milk. It is <u>not the intent to breast-</u> <u>feed</u> or bottle-feed.	Check "yes" only if the infant is being exclusively breast-fed at discharge** Check "no" if the infant is not being breast-fed at discharge Check "no" if the infant is intermittently fed both breast milk and formula at discharge.	 1st Newborn Flow Record under - Feeding 2nd Lactation Consult 	 Pumping Lactation consultation LATCH score (Latch on, Audible swallow, Type of nipple, Comfort and Help – used to measure position and attachment of the baby on the breast) Breast pump Breast pump protocol Breast milk MM - Mother's milk HM- Human milk FBM - fresh breast milk

42. Did the infant have Exclusive breast feeding through entire stay?



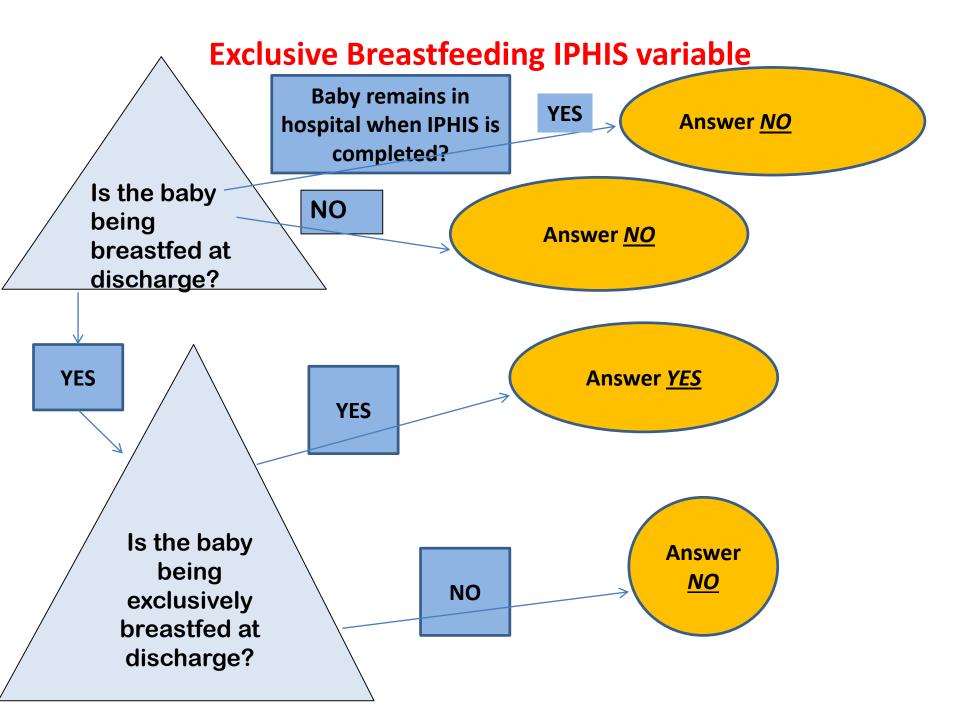


Where to Look

- Use the Infant chart NOT the maternal chart
- Use actual recordings of infant intake and breastfeeding events, not provider summaries or medical orders
- Collaborate with your birth registry team to find the "best" location in the record, meaning
- Most accurate- where direct care providers chart
- Most reliable- record of what was given, not what was ordered
- Use the same method with each chart







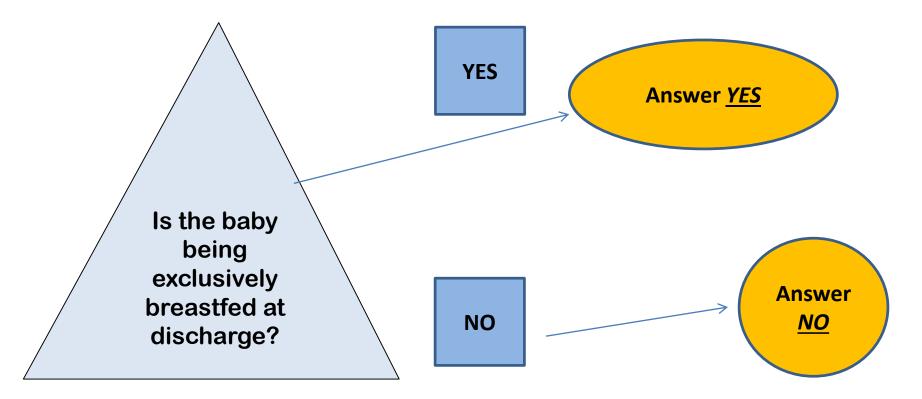
Changes to Joint Commission Measures PC-05 and PC-05a

- Effective October 1, 2015, The Joint Commission retired the Perinatal Core Measure PC-05a and revised PC-05
 - No longer captured:
 - Mother's preference to not breast feed
 - Mother's medical conditions preventing exclusive breastfeeding





Exclusive Breastfeeding PC-05



Specifications Manual for Joint Commission National Quality Core Measures

Data Element Name:	Exclusive Breast Milk Feeding	version 2015b
Collected For:	<u>PC-05,</u>	
Definition:	Documentation that the newborn was exclusively fed to hospitalization. Exclusive breast milk feeding is defined as a newborn and no other liquids or solids except for drops or syrup minerals, or medicines.	receiving only breast milk
Suggested Data Collection Question:	Is there documentation that the newborn was exclusive the entire hospitalization?	ely fed breast milk during
Format:		I

Allowable Values:	Y (Yes) There is documentation that the newborn was exclusively fed breast milk during the entire hospitalization. N (No) There is no documentation that the newborn was exclusively fed breast milk during the entire hospitalization OR unable to determine from medical record documentation.
Notes for Abstraction:	If the newborn receives any other liquids including water during the entire hospitalization, select allowable value "No". Exclusive breast milk feeding includes the newborn receiving breast milk via a bottle or other means beside the breast. Sweet-Ease® or a similar 24% sucrose and water solution given to the newborn for the purpose of reducing discomfort during a painful procedure is classified as a medication and is not considered a supplemental feeding. If the newborn receives donor breast milk, select allowable value "Yes".

Ohio

Perinatal Qual Collaborative

Know the Similarities and Differences







Main Differences: IPHIS vs PC-05

• IPHIS

- All newborns are included there are no gestational age exceptions or population sampling
- IPHIS collects non-exclusive and exclusive breast feeding variables
- Data are reported to the state of Ohio and then NCHS

• PC-05

- Sample of singleton term newborn population
- Data are reported to the Joint Commission





Self Evaluation

 Knowing how your organization is performing with both IPHIS and Joint Commission breast feeding variables will give valuable quality improvement and differentiation information







Essential Resources

- ODH/Vital Statistics
 - 614-466-2531, Option 2, then 3
 - www.odh.ohio.gov/vitalstatistics/stakeholder/support
- Ohio Perinatal Quality Collaborative/OPQC
 - http://OPQC.net
 - <u>https://opqc.net/projects/BirthRegistryAccuracyResour</u> <u>ces</u>
 - Email: <u>opqc@cchmc.org</u>





It takes a village...







Ohio Colleges of Medicine Government Resource Center







Department of Medicaid

John R. Kasich, Governor John B. McCarthy, Director















Breastfeeding Metrics Quantitative and Qualitative Data Collection

Ohio First Steps April 14, 2017

Rosanne Furnari, RNC-MNN Senior Quality Improvement RN University Hospitals MacDonald Women's Hospital

Mary (Libby) Svoboda MEd,BSN,RN,IBCLC,LCCEFACCE Manager, Community Education University Hospitals MacDonald Women's Hospital



Cleveland | Ohio

Data...how much is enough?

- Initial monthly audit volume = 60 maternal/newborn dyads (20% of delivery volume)
 - 60 maternal in-patient charts
 - 60 maternal prenatal charts
 - 60 newborn in-patient charts



- Additional 5 maternal in-patient charts reviewed for initiation of pumping w/in 6 hours when mother/newborn separated (NICU)
- 185 charts per month
- Maintained this volume throughout *BestFed* Beginnings process, and 16 months post Baby-Friendly Designation

Data...how much is enough?

- Current monthly audit volume = 30 maternal/newborn dyads
 - (10% of delivery volume) 15 vaginal delivery, 15 Cesarean delivery
 - 30 maternal in-patient charts
 - 30 maternal prenatal charts
 - 30 newborn in-patient charts



- Additional 10 maternal in-patient charts reviewed for initiation of pumping w/in 6 hours when mother/newborn separated (NICU)
- 100 charts per month
- Decreased sample size 16 months post Baby-Friendly Designation
 - Data was giving us the same results
 - 185 chart audits per month very labor intensive

Metrics



- Prenatal Breastfeeding Education
 - Documentation the mother received education/instruction about the benefits & management of breastfeeding prior to 30 weeks gestation
- Skin-to-Skin contact following vaginal delivery (mother & newborn stable)
 - Initiated w/in 5 minutes of delivery
 - Lasting for at least one hour and through the first feeding
- Skin-to-Skin contact following Cesarean delivery (mother & newborn stable)
 - Initiated at the start of the maternal recovery process
 - Lasting for at least one hour and through the first feeding

Metrics

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- Initiation of Breastfeeding
- Exclusive Breastmilk feeding
- Assistance and Support with Breastfeeding
 - Documentation of education on positioning, latch, hand expression, and milk transfer (all must be documented)
- Rooming-in
 - Documentation of rooming-in 23 of every 24 hours
 - Excludes to nursery for procedure, car seat challenge, medically necessary
- Feeding on Cue
 - Documentation of education on cue-based feeding

Metrics



Discharge Support

- Documentation of mother receiving referral to community support and phone number for Lactation Center follow-up/resource
- Pumping/Manual Expression w/in 6 hours when medical separation is necessary
 - Mother intends to breastfeed
 - Infant to NICU
 - Mother to ICU (her medical condition allows for her to pump)



How are we measuring?

- Data abstraction by single QI RN
 - Review of maternal prenatal chart
 - Review of maternal in-patient chart
 - Review of Newborn in-patient chart
 - Electronic Medical Record documents
 - Electronic Medical Record flowsheets
 - Paper documents scanned into Electronic Medical Record
- Abstract only charts of patients who received prenatal care in the UH system to be able to capture the Prenatal Breastfeeding Education metric



Data Interpretation

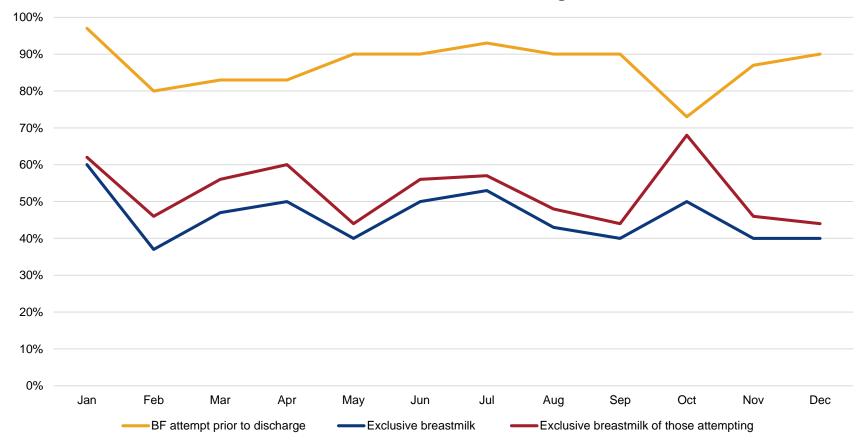
- Data is shared monthly, in graph format to
 - Baby-Friendly Task Force
 - Unit leaders, shared at staff meetings
 - Posted on units
 - Shared at department meetings



- Data drives us to areas that need improvement
 - Prompts discussion of identification of barriers
 - Generates ideas for change that can to be tested via PDSAs
 - Tells us if the changes we've made have made a difference

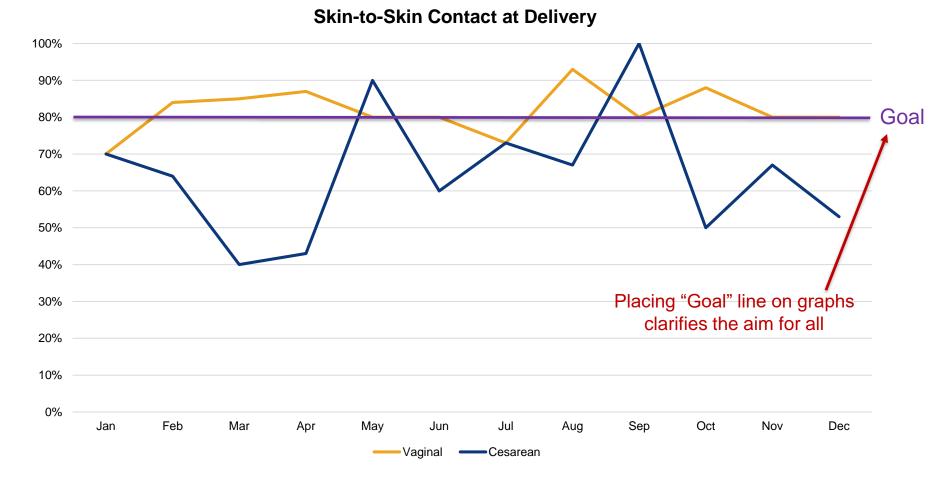


Exclusive Breastmilk Feeding



*Simulated data for illustrative purposes only





*Simulated data for illustrative purposes only

Data collection challenges

- Time...Time...Time...
- Documentation
 - If it's not documented, it's not done



- Documentation is not always where it should be, increased time looking for the data
- Electronic Medical Record
 - Cannot support exporting a report of all the data
 - In-patient and out-patient records do not "talk" to one another

Data collection successes

- Collection and analysis of data in real-time allows for identification of practice creep that can be quickly addressed and mitigated
- Data collected by consistent individual provides ability to recognize clinicians who may need reinforcement of practice and/or documentation expectations
- Comparison of quantitative data and qualitative data (patient interviews)
 - where we think we are vs. where the patients tell us we are
 - together words and data tell a more complete story





Patient interviews – what mothers' words tell us

- Help to gather information on facility practices and whether or not they are compliant with the Ten Steps.
- Act as a guide for process change(PDSA's). Are they working? If not, helps identify barriers/roadblocks.
- Qualitative data Mothers' interview feedback does not always match the quantitative data (documentation)
 - Why? What does this mean?





Patient interviews – cont'd



- Is the staff providing consistent information?
- Is the staff distributing written educational material with one on one discussion?
- What is taught and the mother's perception will be revealed in the interview.
- Are the interview auditors reliable or consistent in their interview techniques?
- Inter-rater reliability compare patient interview results of auditors
- Choose auditors who have good interviewing skills, are objective, and knowledgeable about lactation.



The time to start patient interviews is now.





Frequently Asked Question—How many audits do we need to do?

BFUSA: RECOMMENDED SAMPLE SIZES FOR POST PARTUM PATIENT INTERVEIWS

BFUSA: RECOMMENDED SAMPLE SIZES FOR POST PREGNANT WOMEN INTERVEIWS

< 500 births

500-999 births

1,000-2,499 births

2,500-4,999 births

5.000 + births

NUMBER OF INTERVEIWS

5 interviews

10 interviews

25 interviews

50 interviews

75 interviews

# ANNUAL BIRTHS	NUMBER OF INTERVEIWS	# ANNUAL BIRTHS
< 500 births	5 interviews	< 500 bi
500-999 births	10 interviews	500-999 bi
1,000-2,499 births	25 interviews	1,000-2,499 bi
2,500-4,999 births	50 interviews	2,500-4,999 bi
5,000 + births	75 interviews	5,000 + bi
5,000 1 511015	/5 //////	5,000 1 0.



National Initiative for Children's Healthcare Quality



Frequently Asked Questions—How many audits do we need to do?

- For purposes of improvement?
 - > Just enough to inform improvement!
 - Guideline: 10 mothers each month
 - Enough so that you are confident that 80% of a random number of mothers interviewed would attest to receiving the care described in the Step





Children's Healthcare Quality

Getting started - What questions to ask?



- Follow the Ten Steps description in the Ohio Hospital Recognition Application and/or Baby-Friendly Guidelines and Evaluation Criteria
- Step 3 Ask the mother if someone has talked with her about the importance of breastfeeding, immediate and sustained skin-to-skin contact, early initiation of breastfeeding, rooming-in on a 24-hour basis, feeding on cue, on demand or baby-led feeding, frequent feeding to help ensure enough milk, good positioning and attachment, exclusive breastfeeding for the first six months, the risks of giving formula or other breast milk substitutes, and the fact that breastfeeding continues to be important after six months when other foods are given.



Questions to ask –cont'd

- Step 4
 - Vaginal deliveries, was her baby placed s2s immediately after birth (or immediately after mother is responsive and alert) uninterrupted & supported (minimum 1 hour) unless there are medically justifiable reasons to separate?
 - **Cesarean deliveries**, was her baby placed s2s immediately after birth (or immediately after mother becomes responsive and alert) uninterrupted and supported (minimum 1 hour) unless there are medically justifiable reasons to separate?
 - Did she receive help to recognize the signs that her infant is ready to eat (hunger cues) and offered help, if needed?



Questions to ask -cont'd

ASK THE RIGHT QUESTIONS

- Step 5
 - Ask the mother if she received assistance with breastfeeding within six hours of birth, learned effective position and latch, and receive special attention for any problems?
 - Was she shown how to hand express their milk, and how to use a pump when appropriate?
 - If formula-feeding, was safe preparation of breast milk substitutes discussed?



Questions to ask -cont'd

- Step 6 –Did her baby receive no food or drink other than breast milk? If the baby was supplemented, was the mother educated about the risks of formula?
- Step 7 Was her baby with her ("rooming-in") 24 hours a day, unless there was a medical reason?
- Step 8 Was she taught how to recognize her baby's early feeding cues (hunger and fullness) and feed her baby as often and for as long as the infant wants to do so, waking if needed?
- Step 9 Was her baby not given any bottles or pacifiers ((except for brief periods of time during painful procedures) and was she taught to not give any bottles or pacifiers to her infant for until breastfeeding is fully established?
- Step 10 Is there a plan for discharge infant follow-up (preferably 1 4 days after birth and again the second week) and did the mother receive information on where she can find support if needed, with feeding her baby after returning home?







References

 Sue Butts-Dion, Improvement Advisor ,Jennifer Matranga, Baby Friendly USA, Jennifer Ustianov, Project Director NICHQ, Liz Westwater, Baby Friendly USA, Measurement Using Patient Surveys/Audits, NICHQ Region A/B Best Fed Beginnings Presentation, 2012-2014.





Breastfeeding Data Collection

Licking Memorial Hospital Ohio First Steps April 2017



Licking Memorial Hospital

- Medium-size community hospital
 - Newark, Ohio
- Maternity Services-Level II
 - Approximately 1100 deliveries annually
 - 5 LDR's
 - 1 OR, 2 Recovery beds
 - 3 bed Triage
 - 17 bed Mother Baby unit private rooms
 - 4 bed Special Care Nursery

Baby-Friendly Journey





Rooming-in

- Implementation
 - Staff education
 - Policy revision to support new practice
 - Patient education/culture change
- Challenges
 - Physician buy-in
 - Staff process changes
 - Changing patient expectations
 - Documentation

Newborn Daily Assessment

© 03/30/17 10:42 - Centricity Perinatal - User: Marcia Fisher, RNC (Nursing Staff Security Roster Chalkboard Required Data Vital Sign Verification Archive Help Hor							FHR				_ 8 ;
Stork, Baby Girl	ID#: 102912	Bed:	Hold	Ped Killion	Fee	ding: B	reast		Vag	GBS	
Nursery Daily Asses-BFHI - Stork, Baby Girl (102912)											<u> </u>
Vital Signs Pulse Resp SPB DBP O2 Sat CS Daily Addission DIScharge Procedures Initial Info Patient P Pacon/Board Charges Nursery Daily Assessment Nursery Shift As		om:			n Nursery IV Record	d					Nursery
Help F2-Home F3-Select Pt	F4-Create Pt	F5-Transfe	r F6-Discharge	F7-Change Info	F8-Change ID	F9-Ch	alkbd F10-I	MB Chlk	F11-OnCa	// Ch	F12-Logoff
JStart 🤌 🕵 Inbox - MFisher@Imh 👩 🔇 03/30/17 10:42	- C BFHI Presentations	ODH.OHA pres	entati				1	()	io 🖂 🖓 🧕	i i i i i i i i i i i i i i i i i i i	■ (b) P 10:42 AM 3/30/2017



Rooming-In Documentation

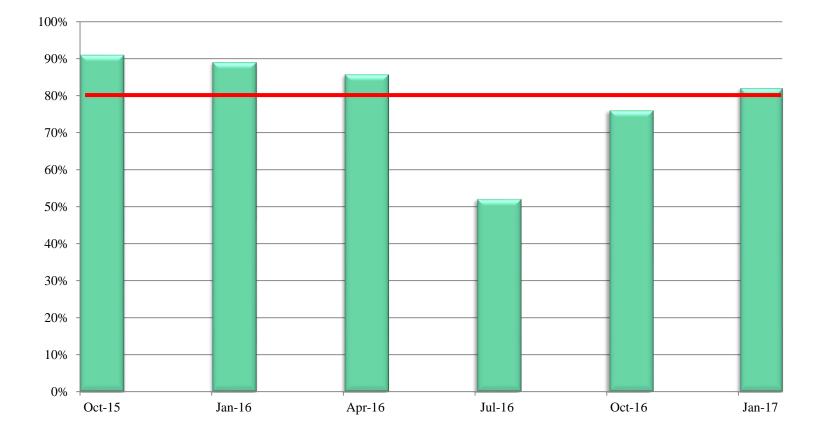
Baby Location Baby in Mom's Room Baby in Nursery SCN Transfered to Level III Nursery (Hospital) Other, Annotate	
Baby Bracelet No. Verified	
Time Baby Left the Room: M/d/yyyy FH:mm	
Time Baby Back in Room: M/d/yyyy FH:mm	
Reason Baby Out of Mother's Room:	
 Circumcision Hearing Screen PKU / Other Blood Draw CCHD SCREEN Pictures Prints Vaccine Administration Car Seat Challenge Test. Radiology Physician Assessment / Physical Mother medical condition Mother discharged Mother off MB Unit-Annotate Mother's request Educated and understands importance of rooming in. 	
 Informed decision for separation Other - Please Annotate 	
	-

Newborn EMR Audit Summary

🔇 03/30/17 15:39 - Centricity Perinatal - User	: Marcia Fisher, RNC (Nur <u>sing Staf</u>	f) - Nursery- User, View					FHR		
Security Roster Chalkboard Required Data Vita									
Mouse, Minnie		ıc⊭ 1234547867	8684I Bed: Hold	Ped Baltisbe		Feeding:	Del		
Baby Friendly Review BFHI 2015 - Mouse, Min	nnie (1234547867868468)								
			03/20/17			03/21/17			
	05:50	06:25	15:00	15:45	00:15	01:10	03:20		
BABY LOCATION/SECURITY									
Baby Location\Security	Baby in Nursery	Baby in Mom's Room	Baby in Nursery	Baby in Mom's Room	Baby in Nursery	Baby in Mom's Room			
Baby Bracelet No. Verified		Yes		Yes		Yes			
Date/Time Baby left the Room	03/20/17 05:50 EDT		03/20/17 15:00 EDT		03/21/17 00:15 EDT				
Date/Time Baby Returned to Room		03/20/17 06:25 EDT		03/20/17 15:45 EDT		03/21/17 01:10 EDT			
Reasons Baby Left Mothers Room	Circumcision		PKU / Other Blood Draw; Physician Assessment / Physical		Mother's request; Educated and understands importance of rooming in.; Informed decision for separation				
PACIFIERS									
Pacifier use Date/Time:							03/21/17 03:20 EDT		
Pacifier Requested by Whom:							Mother		
Reason for the Pacifier:							Mother/Father		
Education/Consent for Pacifier							Yes; Verbalizes understandin of risks associated with early pacifier use.; Mother's informed decision to give pacifier to newborn.		
Progress Notes					Mother states she is really sleepy and baby is too fussy for her to sleep. RN attempts to swaddle and calm infant, infant remains restless.				
Electronicly Signed By	Marcia Fisher, RNC	Marcia Fisher, RNC	Marcia Fisher, RNC	Marcia Fisher, RNC	Marcia Fisher, RNC	Marcia Fisher, RNC	Marcia Fisher, RNC		



Rooming-In > 23/24 Hours Day



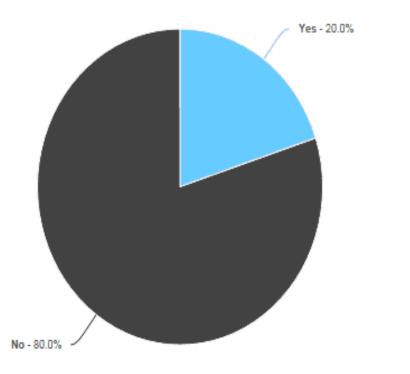


Postpartum Mother's Interview

- 2 RN's designated to conduct interviews
 - Training included asking questions in a non-biased manner
- 30 interviews monthly
- My Rounding Program
 - Electronic program
 - Graphs data automatically
- Results compared with chart audits
- Data shared with BFHI Multidisciplinary Committee monthly
- PDSA developed based on audit/interview results

My Rounding Graph

Other than separation for essential tasks such as circumcision or hearing screening, have you and baby been separated since birth?



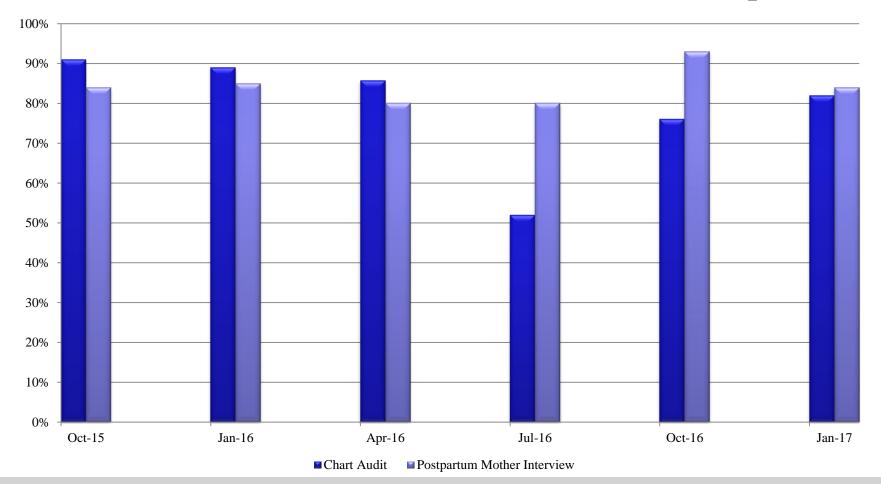
30 responses out of 31 rounds - View Responses

N/A	Yes	No			
0 (0.0%)	6 (20.0%)	24 (80.0%)			



Comparison:

Chart Audit Results vs. Mothers Interview Response



PDSA Example: Rooming-in

- Based on chart reviews if numbers were dropping or there were trends with a specific RN or Tech
 - Education provided
 - Shift huddles to entire staff
 - Individual education/counseling
 - Patients in prenatal office
- Documentation changes to ensure compliance
- Newborn tasks in room instead of nursery
 - Physician education

Conclusions

- Hospital-wide impact
- Importance of on-going quality improvement
- Changing the culture of our community
- Improved patient satisfaction scores